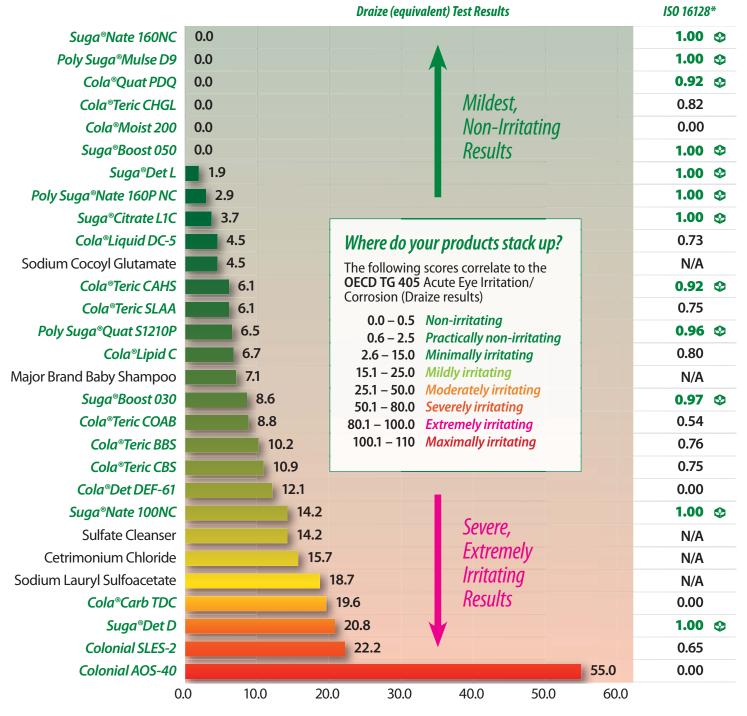


Avoid irritation using the mildest, naturally-derived products from **Colonial Chemical**.

Colonial Chemical will never test its products on animals for the purpose of generating data for cosmetic purposes. Colonial Chemical, Inc. continues to collect data through more efficient testing protocols, extensive database modeling and in vitro assays (typically conducted with cultured cells, cell fractions or bacteria) when applicable. The following data correlates to the OECD TG 405 Acute Eye Irritation/Corrosion (Draize) results of products that represent a variety of irritants. Tests are **globally approved**, **completely cruelty-free** and mathematically correlated to the Draize equivalent score.



^{*} Natural Origin Indexes ("Derived Natural") in accordance with ISO 16128 guideline.

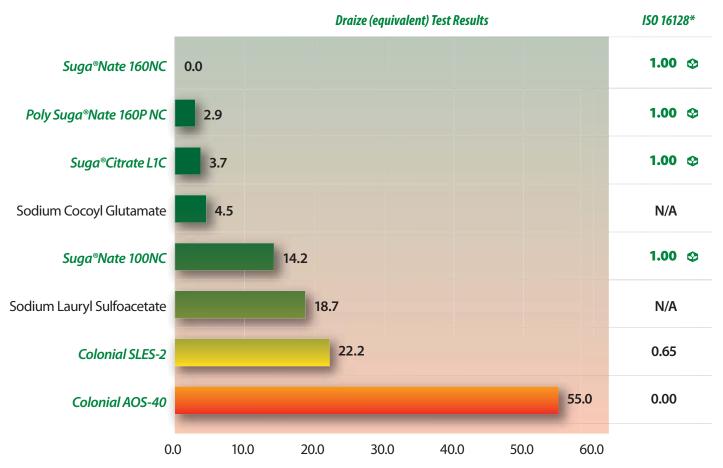
Colonial Chemical products that are indexed .90 or above

What primary surfactant are you using?

Avoid irritation using the mildest, naturally-derived products from **Colonial Chemical**.

Listed below are results of tests on selected primary surfactants widely used in personal care formulations. The data correlates to the OECD TG 405 Acute Eye Irritation/Corrosion

(Draize) results of products that represent a variety of irritants. Tests are globally approved, completely cruelty-free and mathematically correlated to the Draize equivalent score.



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Innovative Specialty Surfactants