

# Formulation

No. 1037

## Volumizing Shampoo (Sulfate-Free)

#### DESCRIPTION

This formulation features Cola®Teric LMHS, Suga®Nate 160NC, Cola®Mate LA-40, Cola®Moist 200 and Poly Suga®Quat S1210P. This volumizing shampoo is free from sulfates and gives the hair a light feel while adding moisture and volume.

#### FORMULATION

Order	INCI Name	Trade Name	%
1	Water	Water	qs to 100.00
2	Lauramidopropyl Hydroxysultaine	Cola®Teric LMHS	15.00
3	Sodium Laurylglucosides Hydroxypropylsulfonate	Suga®Nate 160NC	13.00
4	Disodium Lauryl Sulfosuccinate	Cola®Mate LA-40	8.00
5	Hydroxypropyl Bis-Hydroxyethyldimonium Chloride	Cola <sup>®</sup> Moist 200	3.00
6	Polyquaternium-81	Poly Suga®Quat S1210P	2.00
7	Fragrance	WS Apple Fragrance <sup>1</sup>	0.20
8	Sodium Benzoate and Potassium Sorbate	Microcare <sup>®</sup> SB <sup>2</sup>	1.00
9	Citric Acid	Citric Acid	qs to pH

#### PROCEDURE

- Combine ingredients 1 3 and heat to 45-50°C. 1.
- Add ingredient 4 and mix until completely dissolved. 2.
- Add ingredients 5 6 while cooling to  $40^{\circ}$ C. 3.
- Once below 40°C, add remaining ingredients. 4.
- Adjust to pH 5.0 5.5 with citric acid. 5.

#### **TYPICAL PROPERTIES**

Appearance	Clear Viscous Liquid
pH	5.0 – 5.5
Viscosity	5,000 – 10,000 cP

#### **SUPPLIERS**

<sup>1</sup>Orchidia, <sup>2</sup>Thor

### **Colonial Chemical, Inc.** Natural Surfactants

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