



Detox & Soothe Powder Shampoo

DESCRIPTION

Rethink your routine with this sustainable alternative to liquid shampoo that comes in a concentrated water-activated powder form. Biobased and non-irritating **Suga®Nate 160 Dry** is combined with high-foaming **Cola®Mate LA-100** for an anhydrous product that transforms into a creamy lather when combined with water. To use: Sprinkle onto hand, add water and work into a lather before massaging into wet hair, then rinse clean.

FORMULATION

| Order | INCI Name | Trade Name | % |
|-------|--|--|-------|
| 1 | Sodium Laurylglucosides Hydroxypropylsulfonate | Suga®Nate 160 Dry | 25.00 |
| 2 | Disodium Lauryl Sulfosuccinate | Cola®Mate LA-100 | 25.00 |
| 3 | Maltodextrin | Maltrin QD® M500 ¹ | 26.00 |
| 4 | Kaolin | Kaolin Clay USP ² | 10.00 |
| 5 | Aloe Barbadensis (Aloe Vera) Leaf | Biochemica® BioVera 200X Aloe ³ | 0.50 |
| 6 | Vitis Vinifera (Grape) Seed Oil | Grape Seed Oil ⁴ | 13.00 |
| 7 | Fragrance | Fragrance ⁵ | 0.50 |

PROCEDURE

1. Combine ingredients 1 – 5.
2. Once uniform, add ingredients 6 – 7 and mix until homogeneous.

TYPICAL PROPERTIES

Appearance Dry, White Powder
pH (5% Aqueous) 6.5 – 7.5

SUPPLIERS

¹Grain Processing Corporation, ²Charkit, ³Hallstar, ⁴Jedwards International, ⁵Orchidia Fragrances