



# Cola<sup>®</sup>Mid AME

CLEARANCES: TSCA, DSL, AICS, SWISS, PICCS, ASIA-PAC, NZIoC, EINECS, ECL

**INCI NAME** Acetamide MEA  
**CAS No.** 142-26-7  
**EINECS No.** 205-530-8

## INTRODUCTION

**Cola<sup>®</sup>Mid AME** has unique antistatic, moisturizing and humectant properties. It is a good choice for both skin and hair conditioning products. For shampoos, superior conditioning can be built-in allowing for excellent wet combing properties. Cola<sup>®</sup>Mid AME leaves hair with good manageability, reduces "fly away" and provides sheen to hair. It is also a suitable conditioner for body washes and lotions.



## APPLICATIONS

- Conditioning shampoos
- Mild conditioners for skin
- Non-oily skin lotions
- Moisturizing conditioners
- Skin cleaners and body washes
- Leave-in conditioners
- Deodorants / Antiperspirants
- Hair spray

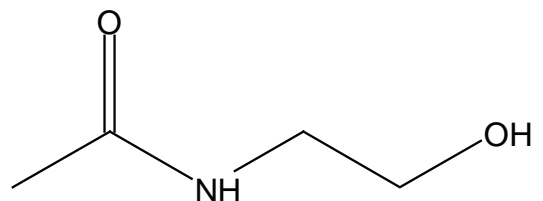
## BENEFITS

- Provides good sheen to hair
- Increases hair manageability
- Reduces "fly away"
- Provides moisturization to skin
- A more effective humectant than glycerin with no "tacky" feel
- Balanced for hair and skin
- Very low eye irritation

## TYPICAL PROPERTIES

Appearance	Clear liquid
Odor	Typical
pH (10 % Aqueous)	6.0 - 8.0
Color, Gardner	3 maximum
Free Acid	2% maximum
Free MEA	3% maximum
Activity	95% minimum

## STRUCTURE



# Cola<sup>®</sup>Mid AME

## SUGGESTED FORMULA

### Leave-In Conditioning Foam

#### Ingredients

1. Water
2. Merquat<sup>®</sup>10 (Polyquaternium-10)
3. Cola<sup>®</sup>Mid AME (Acetamide MEA)
4. Suga<sup>®</sup>Quat S1210 (Stearyldimoniumhydroxypropyl Laurylglucosides Chloride)
5. PolySuga<sup>®</sup>Sil C800P (PEG-8 PG-Coco-Glucoside Dimethicone)
6. Glydant<sup>™</sup> Plus (DMDM Hydantoin and Iodopropynyl butylcarbamate)

Purpose	%
Solvent	93.35
Conditioner	0.40
Static control	4.00
Conditioner	1.50
Conditioner	0.50
Preservative	0.25

#### Procedure

1. With mixing, combine 1, 2.
2. Once 2 is dissolved, add remaining ingredients.

#### Specifications

Appearance	Clear liquid
pH	5.0 - 6.0

## STORAGE / HANDLING

It is recommended that Cola<sup>®</sup>Mid AME be stored in sealed containers below 120°F. Avoid overheating or freezing. Cola<sup>®</sup>Mid AME is available in poly 55-gal drums, net weight 450 lbs.



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