



Cola[®]Liquid BCMA (ME)

Liquid Betaine-Amide Blend

INCI Cocamidopropyl Betaine and Cocamide MEA

Cola[®]Liquid BCMA (ME) is an easy-to-use, liquid, cold-mix Cocamide MEA blend that is sulfate-free and PEG-free. No heating is required for your formulation – simply use it as you would any liquid ingredient at room temperature into clear products. Cola[®]Liquid BCMA (ME) boosts and stabilizes foam in a wide variety of personal care products and quickly builds viscosity with sodium chloride.

BENEFITS

- Plant derived
- DEA-Free
- High-foaming, builds high viscosity
- Economical cold mix, easy to formulate at relatively low use levels
- Helps incorporate fragrances into clear cleansing formulations

USE

Formulators can replace all or part of the original amount of betaine in formulation to improve foam and viscosity response. If this product is being used to replace Cocamide MEA already in formulation, start with approximately 3x the original amount of amide.

TYPICAL PROPERTIES

Appearance	Clear, Viscous Liquid
% Solids	40.0
pH (10% Solution)	7.5



STORAGE / HANDLING

Cola[®]Liquid BCMA (ME) should be stored in sealed containers between 15°C – 45°C. Material may become stratified after exposure to cold. Gently heating to 35°C and mixing before use will clear the product. Shipped in poly drums, net weight 217.7 kg. Shelf life is 24 months from manufacture date. A Safety Data Sheet is available at www.colonialchem.me.

